



# Jain Society of Metropolitan Chicago

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Website: [www.jsmonline.org](http://www.jsmonline.org)

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## Executive Committee

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## JSMC Advertisement Guidelines

(Effective March 1<sup>st</sup> 2010)

Newsletter and Flyer	Each Occurrence Rate	JSMC's standard Email Announcements	Each Occurrence Rate
Equivalent to ¼ page inside	\$100	Equivalent to ½ page at the end	\$75
Equivalent to ½ page inside	\$175	Equivalent to full page at the end	\$125
Equivalent to ½ page back side	\$250		
Full Page	\$500		

Banner	Each Day Rate	Vendor Booth	Each Day Rate
Max 10 sq. ft.	\$100	Equivalent to 1 table space	\$125
Max 16 sq. ft.	\$125	10x10 with back curtain	\$150

### Note:

1. Advertisements will be accepted on a first come first serve basis.
2. Opportunities are available to JSMC Life Members only.
3. Only limited advertisements can be accommodated depending on layout.
4. In case of need arise, advertisement may be kept in waiting list.
5. JSMC may change the promotion depending on the event.
6. Actual advertise placement shall only commence after receipt of the full payment.
7. JSMC may change the rates depending on the event, without any notice.
8. Advertisers need to submit Ad Material (Soft copy) in .jpg/.pdf/.doc format. To be considered for that month of advertisement, soft copy to be submitted before 2<sup>nd</sup> Tuesday of the month.
9. Format may change per the layout requirement.
10. Order of the advertisement would be selected on random basis.
11. Advertiser has to provide complete banner with feasible hanging device before one day of the event. After the completion of event advertiser has to pick-up the banner.
12. JSMC will not store any banners. Banner would be displayed just for the event day; for multiple day events the rates may be customized. The content of any kind of advertisement would be subject to approval.
13. Banners will be displayed on either left or right side wall of main event hall.

Advertisement Screening Committee: **Tejas Shah, Dr. Pradip Shah, Kishor Shah**

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