



Jain Society of Metropolitan Chicago

435 N. Route 59, Bartlett, IL 60103

Phone: (630) 837-1077

Website: www.jsmonline.org

A Non-Profit Tax Exempt Organization, Tax Id# 51-0175101

JSMC Advertisement Guidelines – 2009

News Letter and Flyer:	Each occurrence	Email Announcements:	Each occurrence
Equivalent to ¼ pg inside	\$125	-	-
Equivalent to ½ pg inside	\$200	Eq. to ½ pg at the end	\$125
Eq. to ½ pg back news letter/ Flyer	\$300	-	-
Full page – for events / flyer	\$600	Eq. to Full page at the end	\$200
15% discount for 10 or more continuous occurrences.		25% discount on two continuous occurrences.	

- Special email advertisement rate for rental event at JSMC - \$250 for two continuous occurrences.

Banner Display Size	Each Day	Vendor Booth	Each Day, 3-5 hr
Max 10 sq. ft	\$150	Eq. to 1 table space	\$200
Max 16 sq. ft	\$250	10 x 10 w/back curtain	\$250

- For non- members, please add 15% in all above rates.

Note:

1. Only limited advertisements, banner display & vendor booth can be accommodated depending on event layout.
2. Advertisements will be accepted on a first come first serve basis. Advertisement may be kept in waiting list.
3. JSMC may change the rates and or promotion depending on the event, without any prior notice.
4. JSMC Life members will have better preference.
5. Actual advertise placement shall only commence after receipt of the full payment.
6. For email, news letter & flyer, advertisers need to submit Soft copy, only in jpg, pdf or doc format.
7. To be considered for that month of advertisement, soft copy must be received before 1st Tuesday of the month.
8. Format of the soft ad may change per the layout requirement.
9. Order of the advertisement would be selected on random basis.
10. Banner will be displayed only on a side wall of main event hall.
11. Advertiser has to provide complete banner with feasible hanging device before one day of the event. After the completion of event advertiser has to pick-up the banner.
12. JSMC will not store any banners or vendor booth items.
13. Banner would be displayed just for the event day. For multiple day events the rates may be customized.
14. The content of any kind of advertisement would be subject to approval by screening committee.
15. Submit completed form to JSMC, along with necessary payment.

Screening Committee: **Tejas Shah, Dr. Pradip Shah, Kishor C. Shah**

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