



Jain Society of Metropolitan Chicago

435 N. Route 59, Bartlett, IL 60103

Phone: (630) 837-1077

Website: www.jsmonline.org

JSMC Advertisement Guidelines

(Effective January 1st 2016)

Newsletter and Flyer	Each Occurrence Rate	JSMC's standard Email Announcements	Two eBlast Rate
Equivalent to ¼ page inside	\$100	Equivalent to full page	\$100
Equivalent to ½ page inside	\$175		
Equivalent to ½ page back side	\$250		
Full Page	\$500		

Banner	Each Day Rate	Vendor Booth	Each Day Rate
Max 10 sq. ft.	\$100	Equivalent to 1 table space	\$125
Max 16 sq. ft.	\$125	10x10 with back curtain	\$150

Note:

1. Advertisements will be accepted on a first come first serve basis.
2. Opportunities are available to JSMC Life Members only.
3. Only limited advertisements can be accommodated depending on layout.
4. In case of need arise, advertisement may be kept in waiting list.
5. JSMC may change the promotion depending on the event.
6. Actual advertise placement shall only commence after receipt of the full payment.
7. JSMC may change the rates depending on the event, without any notice.
8. Advertisers need to submit Ad Material (Soft copy) in .jpg/.pdf format. To be considered for that month of advertisement, soft copy to be submitted before 2nd Tuesday of the month.
9. Format may change per the layout requirement.
10. Order of the advertisement would be selected on random basis.
11. Advertiser has to provide complete banner with feasible hanging device before one day of the event. After the completion of event advertiser has to pick-up the banner.
12. JSMC will not store any banners. Banner would be displayed just for the event day; for multiple day events the rates may be customized. The content of any kind of advertisement would be subject to approval.
13. Banners will be displayed on either left or right side wall of main event hall.

Advertisement Screening Committee: **Piyush Gandhi, Vipul Shah, Darshana Shah**

JSMC Contacts: 1. **Sunil Jain** at 847-466-7939 vicepresident@jsmcoffice.com

2. **Pragnesh Shah** at 630-975-3122 membershipsec@jsmcoffice.com