

# Jain Society of Metropolitan Chicago

(A Non-Profit Tax Exempt Organization. Tax Id: 51-0175101)

435 N. Route 59, Bartlett, IL 60103

Phone: (630) 837-1077 Website: [www.jsmonline.org](http://www.jsmonline.org)

Contacts: Vice president – [vicepresident@jsmcoffice.com](mailto:vicepresident@jsmcoffice.com), Pragnesh shah – (630) 975-3122

## Advertisement Application Form (Effective Aug 2016) (updated Feb 25, 2018)

Name: \_\_\_\_\_

Address: \_\_\_\_\_

Phone: (H) \_\_\_\_\_ (M) \_\_\_\_\_ Email: \_\_\_\_\_

<table style="width: 100%; border-collapse: collapse;"> <tr> <th style="text-align: left;">Newsletter and Flyer</th> <th style="text-align: left;">Rate</th> <th></th> </tr> <tr> <td>Equivalent to ¼ page inside</td> <td><b>\$125</b></td> <td><input type="checkbox"/></td> </tr> <tr> <td>Equivalent to ½ page inside</td> <td><b>\$200</b></td> <td><input type="checkbox"/></td> </tr> <tr> <td>Equivalent to ½ page back side</td> <td><b>\$275</b></td> <td><input type="checkbox"/></td> </tr> <tr> <td>Full page</td> <td><b>\$500</b></td> <td><input type="checkbox"/></td> </tr> </table>	Newsletter and Flyer	Rate		Equivalent to ¼ page inside	<b>\$125</b>	<input type="checkbox"/>	Equivalent to ½ page inside	<b>\$200</b>	<input type="checkbox"/>	Equivalent to ½ page back side	<b>\$275</b>	<input type="checkbox"/>	Full page	<b>\$500</b>	<input type="checkbox"/>	<table style="width: 100%; border-collapse: collapse;"> <tr> <th colspan="2" style="text-align: left;">JSMC's standard Email Announcements - Two eBlast Rate</th> </tr> <tr> <td>Equivalent to full page</td> <td style="text-align: right;"><b>\$150</b> <input type="checkbox"/></td> </tr> <tr> <td>Equivalent to full page with Rental at JSMC</td> <td style="text-align: right;"><b>\$100</b> <input type="checkbox"/></td> </tr> </table>	JSMC's standard Email Announcements - Two eBlast Rate		Equivalent to full page	<b>\$150</b> <input type="checkbox"/>	Equivalent to full page with Rental at JSMC	<b>\$100</b> <input type="checkbox"/>	
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**JSMC Members gets 10% discount on total amount.**

Soft copy submitted? Yes /No Amount Paid: \$ \_\_\_\_\_ Check #: \_\_\_\_\_

Comments: \_\_\_\_\_

Advertiser's signature: \_\_\_\_\_ Date: \_\_\_\_\_

### General Guidelines

1. Actual advertise placement shall commence only after receipt of the full payment.
2. Advertisements will be accepted on a first come first serve basis.
3. Opportunities are available to JSMC Life Members only.
4. Only limited advertisements can be accommodated depending on the layout.
5. In case of need arise, advertisement may be kept in waiting list.
6. JSMC may change the promotion or rates depending on the event, without any notice.
7. Advertisers need to submit Ad Material (Soft copy) in .jpg/.pdf format. To be considered for that month of advertisement, soft copy to be submitted before 2<sup>nd</sup> Tuesday of the month.
8. Format may change per the layout requirement.
9. Order of the advertisement would be selected on random basis.
10. Advertiser has to provide complete banner with feasible hanging device before one day of the event. After the completion of event advertiser has to pick-up the banner.
11. JSMC will not store any banners. Banner would be displayed just for the event day; for multiple day events the rates may be customized. The content of any kind of advertisement would be subject to approval.
12. Banners will be displayed on either left or right side wall of main event hall.

<b>For Office Use Only</b>		
Application received on: _____	Amount Received: \$ _____	Cash / Check #: _____
Application approved on: _____ Approved by: _____		